

## STRENGTHENING THE MUTUAL UNDERSTANDING AMONG NATIONS

## 10 YEARS IN THE SERVICE OF PEACE AND SUSTAINABLE DEVELOPMENT

www.centerpolit.org

## DIRECTOR'S STATEMENT

ast year marked the 10th anniversary of the foundation of our Centre and it is time to take stock and outline the future prospects. I would like to acknowledge the driving principles behind its creation.

Firstly, an increasingly active role of civil society into consideration in the development of a foreign policy institutes in the modern multipolar world, as well as course by other participants in international relations. the trend towards an increase in the importance Secondly, we were and remain convinced that building of public diplomacy in the process of preventing good neighbourly relations among the nations of armed conflicts, strengthening peace and harmony Eurasia is impossible without a deep understanding among nations. International non-governmental of their domestic and foreign policies, their goals organizations (INGOs) increasingly begin to have and tasks, their history, language and culture. The ever-greater influence on the system of international systematic and long-term work of our Center in this

International non-governmental organizations (INGOs) increasingly begin to have ever-greater influence on the system of international relations, but unlike states, not through forceful methods, but through influencing public opinion.

relations, but unlike states, not through forceful direction contributes to a deeper understanding methods, but through influencing public opinion. of our neighbours on the continent and helps our Adoption by the Committee of Ministers of the Council country to more effectively implement its foreign of Europe of the resolution (93)38 on the procedure for policy based on the principles of mutual respect and admitting INGOs to the Conference of International good neighbourliness.

We were and remain convinced that building good neighbourly relations among the nations of Eurasia is impossible without a deep understanding of their domestic and foreign policies, their goals and tasks, their history, language and culture.

Non-Governmental Organizations, as well as the In its daily work, the Center for Political Analysis and resolution of the United Nations Economic and Social Information Security contributes to the strengthening Council 1996/31 ECOSOC, which regulates interaction of mutual understanding among the nations of with NGOs, further contributed to strengthening the Eurasia, promotes international economic, political and status of public organizations as independent actors - humanitarian cooperation, and defends the interests as participants of the system of international relations of the Russian Federation in the international arena. which meet all three main criteria: the ability to exert I hope that this publication will help answer basic a real influence on the development of international questions about the goals and objectives of our relations, the presence of a certain autonomy in international public organization, its partners, projects decision-making, the fact that their opinions are taken and opportunities.



Best regards,

Svyatoslav Andrianov

Director of the International non-governmental organization Center for Political Analysis and Information Security

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## ABOUT THE CEN

The Center international, The research focus of the Center is on the is an nongovernmental, research organization (SIC implementation of a number of applied Code: 8733 - Noncommercial Research long-term projects for the operational Organizations), that facilitates strengthening monitoring of the development of internal mutual understanding among the nations, political processes, as well as tracking the promoting the expansion of economic contacts dynamics of foreign policy courses in the of the Russian Federation, and studying post-Soviet states. The Center's areas of the problems of international security and interest also encompass information security, international relations. non-proliferation of weapons of mass The Center's specialists hold round tables, destruction, and integration processes in seminars and conferences both in Russia and the Eurasian space, as well as religious and ethnic conflicts. The Center has a network abroad, prepare high-quality political analytics, organize international educational trips for of its own correspondents in the regions of school children, students, businessmen, the Russian Federation and 8 countries of politicians and journalists, and also contribute to the former Soviet Union. It cooperates with attracting foreign investment, transfer of high Russian and foreign organizations dealing technologies, establishing business contacts with international security issues.

for entrepreneurs from around the world.

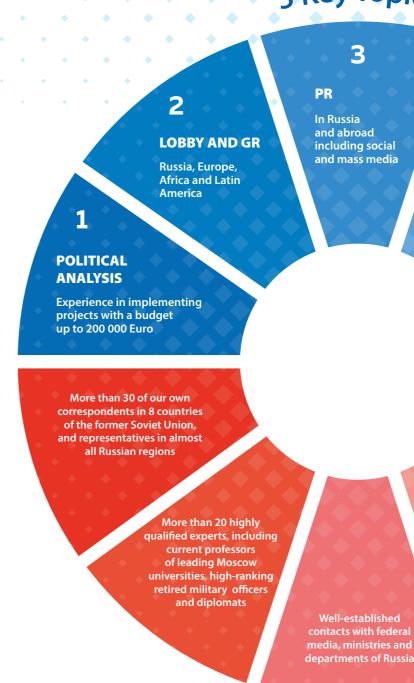
#### **ORGANIZATIONAL STRUCTURE**





## **STAGES OF DEVELOPMENT**

## **10 YEARS IN THE SUCCESSFUL SERVICE OF PEACE**





#### **EVENT-MAKING**

4

**Organizing and holding** of more than 150 events in Russia and abroad with 5000+ participants

#### **EDUCATIONAL** PROJECTS

Experience in implementing projects with a budget up to 50 000 Euro

5

managers, translators, rogrammers, designers photographers and videographers

Resources



At a meeting in the Bundestag. (From left to right) Dr. Alexei Pilko - Director of the Eurasian Communication Center, Mr. Alexander Kulitz - member of the Bundestag International Affairs Committee and Mr. Svyatoslav Andrianov



Director of the Center with Ambassador Extraordinary and Plenipotentiary of the Federal Republic of Germany to the Russian Federation Dr. Géza Andreas von Geyr at his residence in Moscow



The Chairman of the German Federal Association for Economic Development and Foreign Trade (BWA) Mr. Michael Schumann presented the Senator's diploma to Mr. Svyatoslav Andrianov



At a meeting with UN Secretary General Mr. Antonio Guterres and MGIMO Rector Prof. Torkunov



Delegation of the Center at the Saint-Petersburg International Economic Forum. (From left to right) Mr. Philip Rove – CEO of Rufil Consulting, Mr. Roman Gan – CEO of Magna St. Petersburg LLC, Mr. Michael Schumann – Chairman of the Board of BWA and Mr. Urs Unkauf - GR Director of BWA



With the Chairman of the Supreme Coordinating Council of the Republican Confederation of Entrepreneurship of Belarus Mr. Vladimir Karyagin



Director of the Center and President of Institute for Political Studies Mr. Sergei Markov spoke at the forum «Foros-2020»



In the Bundestag with the Representative of the SPD parliamentary group in the International Affairs Committee Dr. Nils Schmid

At the Office of the Federal Chancellor of Germany with the Head of Division 212 Dr. Matthias Lüttenberg





At a reception with the Chairman of the House of Advisors (upper house) of the Moroccan Parliament, Mr. Mohamed Sheikh Biadillah

## **OUR MISSION**



Impartial coverage of international security issues in the post-Soviet countries, increasing the role and place of the expert community in Russia and the EU countries.



Advocacy for the national interests of Russia on the international stage and support the development of a meaningful dialogue with the countries of the European Union.



Examination of the issues of peacemaking and peace-building, efforts to strengthen peace and harmony among nations, as well as assistance in the prevention of international conflicts.



Comprehensive assistance for the achievement of the UN Sustainable Development Goals, strengthening the image of the United Nations.



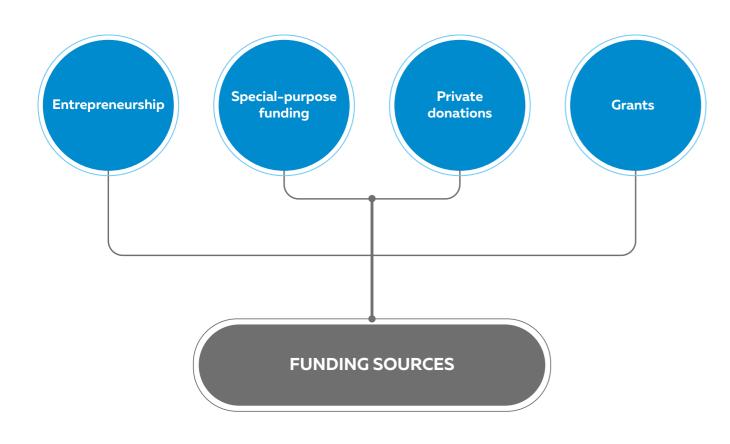
Contributing the strengthening of the principles of the rule of law, supporting the conceptions of the Universal Declaration of Human Rights, protecting the political rights and freedoms.



Identification and professional development of talented specialists in the field of global and national security, helping the patriotic education of young people.



Advancing the formation of a sustainable international system that meets the interests of all countries of the world and takes into account their cultural diversity.



## WE AND THE UN

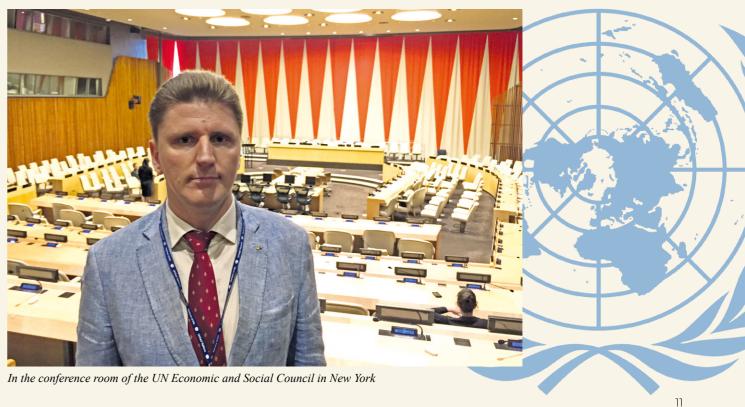
In April 2018, in accordance with the decision of the United Nations Economic and Social Council (ECOSOC), the Center was granted special consultative status.

This status authorized us to appoint official agents to UN Headquarters in New York and its offices in Geneva and Vienna.

The representatives of the Center are able to participate in the United Nations events and conferences, including the General Assembly.

Consultative status allows us to interact actively with ECOSOC and its subsidiary bodies, as well as with the Secretariat, programs, funds and agencies of the United Nations.

Thanks to our consultative status, we regularly host international events at the UN headquarters in New York and its office in Geneva.





In the UN office in Geneva



In the UN Headquarters in New York

## **ECONOMIC DIALOGUE «RUSSIA»**



Executive Director of the German-Russian Forum, Mr. Martin Hoffman, welcomes the participants at the opening of the first conference



**Prof.Dr. Victor Glukhikh**, President of the International Congress of Industrialists and Entrepreneurs, Russian statesman, speaking

#### **PROJECT PARTNERS:**

- The Mittelstands- und Wirtschaftsunion (MIT) of the Tübingen district
- Liberaler Mittelstand Baden-Württemberg e.V.



#### Project objective:

Implementation of a candid and not limited by the ideology of a particular party dialogue between representatives of small and medium-sized businesses in Germany and Russia, as well as representatives of the state government and the expert community in order to present the actual state of affairs in the SME sector in Germany and Russia. The dialogue helps to form an impression of the prospects of the Russian market for German business, and of the German market for Russian business.

#### Project description:

Within the framework of the project, a series of German-Russian conferences for SMEs is being prepared and held with the aim of intensifying bilateral economic cooperation, balanced and unbiased presentation of investment opportunities of Russia, municipal, regional and federal programs and support tools for foreign investors, as well as local business patterns. During productive discussions the key points of interaction are being identified and a strategy of cooperation for German medium business with partners from Russia is being developed.

# BERLIN SEMINARS OF THE INTERNATIONAL SCHOOL OF YOUTH DIPLOMACY

#### Project launched – 2019 год

#### Project objective:

Forming a comprehensive understanding on the functioning of the German political system, its current foreign policy, as well as its significant role within the framework of the European Union among the participants of the International Schools of Youth Diplomacy.



The participants of the International School of Youth Diplomacy meeting Mr. Sergey Nechaev, Ambassador Extraordinary and Plenipotentiary of Russia to Germany



The participants of the International School of Youth Diplomacy at the German Federal Chancellor's Office

#### **PROJECT PARTNERS:**

• United Nations Association of Russia, MGIMO (University) at the Ministry of Foreign Affairs of Russia

• The International School of Youth Diplomacy

#### **PROJECTS OF THE CENTER**



The participants of the International School of Youth Diplomacy in the Bundestag

#### Project description:

Experts of the Center have developed a concept and conduct high-level training seminars in Berlin for students of the International Schools of Youth Diplomacy. Throughout the seminars, young people from different parts of Russia have a unique opportunity to meet German officials, politicians, representatives of the scientific and expert community and ask their questions, for a deeper understanding of the foreign and domestic policy of Germany. The Berlin seminars program includes meetings and discussions at the Federal Chancellor's Office, the German Ministry of Foreign Affairs, the Bundestag, the Bundesrat, the Russian Embassy in Berlin, the European Council of Foreign Relations (ECFR), the Konrad Adenauer Foundation (CDU Party), the Center for Eastern European and International Studies (ZOiS).

#### **PROJECTS OF THE CENTER**



The participants of the International School of Youth Diplomacy at the German Federal Chancellor's Office

## **BEHIND THE SCENES OF RUSSIAN POLITICS**

#### Project launched – 2020 год

#### Project objective:

Forming an objective opinion on Russian foreign policy among young representatives of the German elite. Improving mutual understanding between Germany and Russia, promoting the ideals of peace, mutual respect and goodneighbourliness between our nations to reach sustainable development.



At the Civic Chamber of the Russian Federation



Potsdam Meetings with Russian Foreign Minister Mr. Sergey Lavrov

#### **PROJECT PARTNERS:**

• United Nations Association of Russia



At the German Center for Eastern European and International Studies



At the German Federal Foreign Office at a meeting with the Head of Training for International Diplomats Mr. Stefan Biedermann and Referee of the Coordinator for Intersocietal Collaboration with Russia, Central Asia and countries of the Eastern Partnership in the Federal Foreign Office Mr. Rolf Moormann



At the Embassy of Russian Federation in Berlin



At the Konrad Adenauer Foundation with the Head of the Department of Foreigners Service Dr. Kristina Krause and Berlin Desk Officer for Eastern Europe Philip Dienstbier

#### **PROJECTS OF THE CENTER**



Russian Council for International Cooperation and Public Diplomacy with Deputy Minister of Foreign Affairs of Russia Mr. Sergey Ryabkov

#### Project description:

Preparing and holding a series of training seminars on the internal and external policy of the Russian Federation for young professionals from Germany: experts on Eastern Europe, young politicians, scientists and journalists. The project allows them to form an objective opinion on Russian politics, invites them to an open dialogue with representatives of the Russian state government, as well as the scientific and expert community. In the context of the growing media war between Russia and the West, the project presents a unique opportunity for direct, frank and unbiased dialogue for decision-makers in Russia, and young representatives of the German elite. As part of training seminars, young German specialists visit the Russian Ministry of Foreign Affairs, the Ministry of Defense, the Ministry of Economic Development, the State Duma, the Federation Council, the Public Chamber of Russia, the Presidential Administration, the Russian Academy of Sciences, as well as Russian «think tanks».

#### **PROJECTS OF THE CENTER**

## MONITORING OF POLITICAL PROCESSES IN THE POST-SOVIET STATES

Project launched – 2012 год

#### Project objective:

Timely receipt of detailed information about significant political and socioeconomic events and processes in the post-Soviet states, relevant for situational analysis, as well as political and economic forecasting.



*In the Situation Center during the elections of the Novgorod Region Governor in 2012* 



In the Situation Center during the elections of the Novgorod Region Governor in 2012

#### Project description:

Weekly tracking the dynamics of internal political processes and foreign policy courses of the post-Soviet states. Monitoring has been carried out through a network of our own correspondents in 8 countries of the former Soviet Union. The practical result of the project is a number of informational and analytical products supplied on a contractual basis, as well as on the basis of cooperation agreements with our clients and partners, including research organizations, public and political structures.

## STRATEGIC DIALOGUE RUSSIA-GERMANY



#### Project objective:

Formation of a highly professional group of experts on a wide range of international and regional problems, capable of prompt and confidential discussion of the most sensitive issues in relations between Russia (and the post-Soviet space) and Germany (including the EU context), exchange of reliable information that can become a natural barrier within the increased information activity of both countries.







Project description:

The Track II diplomacy direction of our Center is represented by the project of the Russian-European expert strategic dialogue "Russia-Germany", which became the reaction of the Russian and European expert communities to the escalation of the geopolitical confrontation between Russia and the West.

The project aims at creation of an expert system for the exchange of information in order to reduce the general tension in the region and to form, on the one hand, a system of trust between East and West, and on the other hand, a phased plan for breaking the deadlock in Russian-Western relations. The expert nature of the network that is being built is a natural filter against annoying and meaningless propaganda and also unverified and unreliable information, which initially provides special attention to the results of the expert dialogue of both political classes and the leadership of countries, as well as military-strategic blocs and alliances.

#### SERVICES OF THE CENTER

## EXCLUSIVE POLITICAL ANALYTICS

The Center for Political Analysis and Information Security has many years of experience in producing exclusive information products and high-quality political analytics.

The resources of the Center include the network of its own correspondents in Russian regions and several countries of the former Soviet Union, as well as established partnerships in the expert community. They allow us to prepare exclusive informational and analytical products in a short time, including monitoring of the political situation in specified areas, operational and systematic analytical conclusions and forecasts, digests and reports.

## GOVERNMENT RELATION

The Center for Political Analysis and Information Security offers services for the GR support of your business.

## WE PERFORM THE FOLLOWING TASKS:

**WE OFFER:** 

Monitoring of political and economic processes with the preparation of exclusive forecasts about the further development of the situation;

Situation analysis of domestic policy in Russia and in the post-Soviet countries, forecasting the socio-political situation;

Situation analysis of the foreign policy of Russia and the countries of the former Soviet Union, preparation of recommendations for promoting the interests of certain political forces in the region; Situation analysis of international processes and interstate cooperation;

Military-political studies and forecasts, analysis of the military-political situation in specified areas;

Regional studies: transformation of elites, political decision-making mechanisms, religious separatism. Formation of a favorable image of the customer among the political elite;

Building an effective dialogue with state-owned companies;

Building positive communication with regulatory structures;

Solving problems related to entering new markets both inside Russia and abroad;

Lobbying the interests of the customer in government.

#### SERVICES OF THE CENTER

## WE OFFER:

Development and implementation of the GR strategy;

Consultation on minimizing political risks;

Formation of a favorable image of the company in government bodies;

Organization the direct communication with decision-makers;

Advising on building an effective dialogue with decision makers;

Building interaction with regional and municipal authorities;

Dialogue with political parties and individual politicians.



#### SERVICES OF THE CENTER

# EVENT MAKING

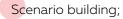
The Center has considerable experience in organizing and holding events of various levels and sizes, including events at the State Duma of the Federal Assembly of the Russian Federation; at the Public Chamber of Russia, as well as side events and independent events at international venues such as the UN (New York and Geneva), OSCE (Vienna), Council of Europe.

We offer the organization of public events at the highest level, as well as minor events in the best locations in Moscow, Berlin, Vienna and Geneva.

## PREPARATION OF THE EVENT INCLUDES THE FOLLOWING STEPS:

Defining the format of the event;

Venue preparation;



Verifying the lists of speakers/ experts/ participants;

If necessary: visa support, transfer and accommodation for participants;

Media mobilization for the event;

Coffee breaks and buffets;

Preparation and replication of handouts;

Photo and video recording of the event, and, if necessary, the organization of a live broadcast on the Internet;

Issuing press releases of the event and tracking media coverage of it.



Plenary session of the Eurasian Economic Congress



Round table «20 Years of the Union State. Prospects for Economic Cooperation between the Republic of Belarus and the Russian Federation»



Round table at the Leaders' Club in St. Petersburg

## EDUCATIONAL PROJECTS

The Center for Political Analysis and Information Security offers services in organizing and implementing education projects of various kinds.

### WE CARRY OUT:

• Planning, organization and holding of theme specific schools and seminars of various levels of complexity.

• Development and implementation of international youth exchange projects.

We offer full project management services for international youth exchange, from organizing information campaigns, searching and engaging the audience, selecting candidates, visa and administrative support to supervising project participants in Russia and abroad.



The participants of the International School of Youth Diplomacy meeting Mr. Stefan Biedermann, Head of German Foreign Service Academy

#### SERVICES OF THE CENTER



The participants of the International School of Youth Diplomacy in the Bundesrat



Director of the Center as an expert at Foros-2020 Forum

• Preparation and holding of research and country studying trips both in Russia and abroad.

We organize scientific and educational trips for various groups of interested parties to the Russian Federation and foreign countries. Our approach is comprehensive and gives us the opportunity to meet challenges independently, without involving third-party legal entities.

Production of training videos.

We cooperate with a team of documentary professionals, including scriptwriter, sound engineer, cameraman, professional presenters and announcers. All this makes it possible to produce educational video products of the highest quality.

#### PARTNERS OF THE CENTER



Российская ассоциация содействия ООН United Nations Association of Russia









BUNDESVERBAND FÜR WIRTSCHAFTSFÖRDERUNG UND AUSSENWIRTSCHAFT Global Economic Network e.V.





MITTELSTANDS- UND WIRTSCHAFTSUNION TÜBINGEN

 $B \cdot K \cdot S \cdot P \cdot E \cdot R$ 

МЕЖДУНАРОДНАЯ ШКОЛА МОЛОДЕЖНОЙ ДИПЛОМАТИИ













# REPR

• Addre Slavnaya str., Veliky No	55A	
<b>For correspo</b> eliky Novgorod, 173000	Ve	
<b>Рhone</b> +7 (8162) 63-73-88 и +		
• e-ma • info@center		
• Encrypted centerpolit@pro		
BRUNCH IN C		
<b>Addre</b> Otto-Merz-Straße, Möss	• 35, C	
• Phon +49 7473 9		
• Fax: • +49 07473		
• e-ma germany@cen		
www.center		

#### REPRESENTATIVE OFFICE IN THE RUSSIAN FEDERATION

ess: ovgorod, 173000, Russia

CONTACTS

ondence: O PO Box 100, Russia

**es:** +7 (8162) 60-78-78

**ail:** erpolit.org

**d Email:** otonmail.com

#### GERMANY

ess: ssingen 72116 GERMANY

**ne:** 921472

**x:** 3 24671

**ail:** nterpolit.org

## erpolit.org

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